

**BACKGROUND
CONTINUED**

DLRP's priorities include: enhancing the downtown experience by improving safety and cleanliness; diversifying membership of the DLRP Board and overall membership; increasing involvement of downtown residents; expanding event programming in the downtown area; working with City leaders to promote multi-modal transportation and parking solutions; developing new and innovative avenues for growing DLRP revenue; advocating for growing business downtown; and working with the City to participate in any Downtown Master Plan Processes.

On December 21, 2021, the Board of Directors passed Ordinance No. 22,079 to provide for and to adopt the 2022 Budget, which included funds to DLRP for services provided to the City of Little Rock.